


<p>Name: M Ravi Prakash Reddy</p>	<p>Experience:</p> <ul style="list-style-type: none"> • 16 years of successful and diverse background in IT industry, conceptualizing, designing, developing, and launching innovative enterprise software products • 9 years of experience in Product Management with proven skills in market research, competitive analysis, customer study, portfolio strategy, and product innovation
<p>Designation: Product Manager</p>	<p>Profile Highlights</p> <ul style="list-style-type: none"> • Managed requirements, priorities and execution for Dell EMC product with more than 100 engineering resources and diverse global customer base of more than 3000 enterprise customers • Developed and Owned proprietary Market Models and market opportunity assessment for Veritas product portfolio generating more than 1.5 Billion USD revenue per year • Owned strategy, roadmap, and marketing responsibilities for multiple releases of 5 key NetApp products • Played a key role in building NetApp Community Infrastructure to support NetApp wide Partnering initiatives • Led cross-functional teams in generating new product ideas and prototyping the ideas. Two of these initiatives have won HP ISO Technical & Business awards
<p>Work Location: – Enterprise Software Products Bangalore</p>	
<p>Email-id: m_rpr@yahoo.com</p>	
<p>Phone Number: +919845678084</p>	<p>Professional Certifications:</p> <ul style="list-style-type: none"> • Certified in Product Management & Product Marketing - Pragmatic Marketing Institute • Certified Scrum Product Owner – Scrum Alliance
	
<p>Qualification: B.Tech, M.Tech, MBA</p>	

