



## Profile

# Aruna. A

B.A, MHRM, (Ph.D)

Address: H.N.164

Channabasaveshwara  
Nilaya, Adarsha Nursing  
Home Road  
Sharadadevi Nagar  
Tumkur -572 103

Phone: 9035861306

Email: adoniaruna@gmail.com

## EDUCATION

### (PhD)

Jain University | Pursuing

### Master of Human Resource Management (MHRM)

DDE, Kuvempu University | 2011 | First Class

### Bachelor of Art (Psychology, Education & Sociology)

KSOU | 2008 | First Class

### Diploma in Fashion Technology

J D Institute of Fashion Technology | 2004 | Completed

## ACHIVEMENTS - EDUCATION

- ❖ Secured 4<sup>th</sup> rank in MHRM
- ❖ Bagged Outstanding Designer Award in 2003 JD Annual Design Competition
- ❖ Won many prizes in painting competitions and cultural activities in school

## EXPERIENCE : TOTAL 10 YEARS

### Current Position:

Regional Manager – Life & Money.

### Previous Engagements:

Had a short stint at Charaka, Sagar as Designer and worked as Fashion Designing faculty for 4 years at Srikala Institute of Fashion Technology, Shimoga.

## CURRENT RESPONSIBILITIES

- ❖ Overall business development in the state of Karnataka
- ❖ Financial Literacy training
- ❖ Part of core team working towards branding of organization
- ❖ Soft Skills training to students
- ❖ PR activities

## CONFERENCE PUBLICATION

Published a paper titled “Smart City: A New Model of Sustainable Urbanization”, in the book titled “Public Welfare Schemes 2015: Role of Social Work and Commerce in Transforming India”, by The Principal, Gurushree College of Commerce and Social Works, Tumakuru vide Chapter No. 30, Page No. 206-216 vide ISBN: 978-93-5258-524-3, which was presented at the National Conference on “Public Welfare Schemes 2015: Role of Social Work and Commerce in Transforming India”, on 16<sup>th</sup> March 2016, organized by Gurushree College of Commerce and Social Works, Tumakuru

## PAPERS PRESENTED

- Presented a paper titled “Role of Skills Development Institutes in meeting manpower demand” in the National Conference on “Doctoral Research” organized by Institute of Management, Christ University, Bangalore on 5th August, 2016.

## SEMINARS/ WORKSHOPS ATTENDED

- Participated in Research Conclave organized by Jain University, Jay Nagar Campus on 19/5/15
- Attended a FDP on “Case Writing and Teaching in Management and Related Disciplines”, organized by CMR University, Bengaluru on 5th June 2016.
- Attended a 2- Day Certification program on “ Research Methodology – AS part of capacity building for faculty members and PhD Scholars in Engineering and Management”, conducted jointly by Channabasaveshwara Institute of Technology, Gubbi and School of Research and Innovation, CMR University, Bangalore held during 19th -20th August 2016 at Channabasaveshwara Institute of Technology, Gubbi.
- Attended one day research skill development programme on “Research Paradigms” organized by Department of MBA, Shridevi Institute of Engineering & Technology, Tumkur on March 11, 2017.
- Participated as delegate for the talk on “Art of Writing Research Papers and Project Proposal” organized by School of Management Studies, Reva University, Bengaluru on 25th March , 2017

## PERSONAL DETAILS

**Date of Birth:** June 25, 1984

**Marital Status:** Married

**Languages known:** Kannada, English, Telugu and Hindi

*All the above information is true to best of my knowledge and belief.*

**Aruna A**

---